

Press Release  
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## MAKE SURE YOU REGISTER FOR MS LIFE

*MS Society makes plea to attendees of free annual conference*

Organisers of MS Life, the MS Society's flagship lifestyle convention, are urging those planning to attend the three day event to complete the free registration process in order to keep track of numbers.

Taking place between 12-14 June at The Sage Gateshead, MS Life is aimed at everyone affected by MS, whether personally or professionally. Having previously held the charitable event in Manchester, where it attracted thousands of visitors, this year is set to be just as popular.

"We have had an incredible amount of enquiries about this year's conference coming to the North East, but people are failing to register online," Chris Bray, Head of Conferences at the MS Society explained.

"The event is free to attend - save the fashion show and Wheel and Walk which are ticketed at £10 - but we do ask that people register in order for us to ensure adequate provisions are made in accordance with attendee levels, particularly as many will require special access.

"Registration is quick and easy to complete online at [www.mssociety.org.uk/mslife](http://www.mssociety.org.uk/mslife) or by calling 0191 241 4523 where one of our staff will be more than happy to send a form to you in the post."

The lifestyle event will comprise of the best in research talks, exhibitions from leading exhibitors, dedicated workshops focussing on different aspects of living with MS, the My Style fashion show featuring models from across the MS community, the Wheel and Walk fundraising event and a club night.

For more information on MS Life please contact the MS Life Conference Office on 0191 241 4523 or email [info@ms-life.org.uk](mailto:info@ms-life.org.uk) . Alternatively, to register please visit [www.mssociety.org.uk/mslife](http://www.mssociety.org.uk/mslife).

Ends.

### **Media Enquiries:**

For further information please contact Vicky Beynon at Golley Slater PR on 0191 233 9065 or [Victoria.beynon@golleyslater.co.uk](mailto:Victoria.beynon@golleyslater.co.uk)

### **MS Life Notes to editors:**

#### **MS Society**

- The MS Society ([www.mssociety.org.uk](http://www.mssociety.org.uk)) is the UK's largest charity dedicated to supporting everyone whose life is touched by MS, providing respite care, an award-winning freephone helpline (0808 800 8000), specialist MS nurses and funds more than 80 vital MS research projects in the UK.
- Multiple sclerosis (MS) is the most common disabling neurological condition affecting young adults and more than 85,000 people in the UK have MS.
- MS is the result of damage to myelin - the protective sheath surrounding nerve fibres of the central nervous system - which interferes with messages between the brain and the body.
- For some people, MS is characterised by periods of relapse and remission while for others it has a progressive pattern.
- Symptoms range from loss of sight and mobility, fatigue, depression and cognitive problems. There is no cure and few effective treatments.

#### **MS Life**

- MS Life ([www.mssociety.org.uk/mslife](http://www.mssociety.org.uk/mslife)) is the biggest event of its kind in the UK.
- Previously held at Manchester Central (formerly G-Mex) in 2006 and 2008, the event is the MS Society's flagship external event.
- Attracting more than 7,000 people to the two events, the lifestyle event offers the best in research talks, exhibitions from leading exhibitors, dedicated workshops focussing on different aspects of living with MS, the My Style fashion show featuring models from across the MS community and the Wheel and Walk fundraising event.
- The main event is free to attend. Tickets will be available for the fashion show, priced at just £10. All proceeds to the MS Society.

#### **Wheel and Walk Fundraiser**

- The fundraising event is a fully accessible one-mile route around NewcastleGateshead Quayside crossing the River Tyne by means of the Swing Bridge and iconic Gateshead Millennium Bridge, taking in many spectacular sights on the way including The Sage Gateshead and The BALTIC Centre for Contemporary Art
- Anyone can take part, on foot, in their wheelchair, even in a buggy or pram. You'll be rewarded with an enormous sense of achievement when you cross the finishing line!
- All the money you raise will be donated to the MS Society. In return for your fundraising support you will receive a Welcome Pack, Newsletter, Wheel & Walk t-shirt and Medal.
- Find out more at [www.mssociety.org.uk/mslife](http://www.mssociety.org.uk/mslife)

**MS Society branches in the North East:**

- Newcastle
- Teesside
- Sunderland
- North Tyneside
- South Tyneside
- SE Northumberland
- Durham
- Darlington
- Redcar